

FAQ

Want to know more about VC Pitch Day? Find the answers you need below.

Why should I apply to VC Pitch Day?

BDO Canada's VC Pitch Day provides Canadian tech companies with the opportunity to meet and connect with VCs in their market. You will have the chance to showcase your tech company to a panel of seasoned VCs, who will provide valuable feedback on your business model and overall idea. It gives you an excellent opportunity to hone your pitching skills, obtain advice from the VCs, and identify potential gaps and opportunities.

Who should apply?

If you are a tech company looking for investment to facilitate your growth—whether for product development or market expansion—VC Pitch Day is the place to be. The participating VCs are looking for market validation of your business idea, supported by the number of users or customers.

When submitting your application, it is important to clearly articulate your value proposition and demonstrate how your product or service is different from those in the marketplace and what problem it solves.

Which cities are participating?

VC Pitch Day is taking place in Vancouver, Calgary, Toronto, Ottawa, Montreal, and Halifax. Please indicate the city nearest to you in your application, and you will be placed in that applicant pool.

When is VC Pitch Day 2022? What is the application deadline?

All VC Pitch Day 2022 pitches take place in March 2022. The application deadline for Ottawa, Vancouver, Toronto, Calgary, and Halifax is Monday, Feb. 14, 2022, at 11:59 p.m. EST., while applications for Montreal will be accepted until Monday, Feb. 21, 2022.

When will you let me know if I've been selected to attend?

Once applications have closed, BDO Canada staff will review all applications to ensure all mandatory fields are completed.

The VCs will review and select their top picks approximately one week after applications have closed.

A BDO representative will notify all finalists by Friday, Feb. 25, to schedule a time slot to present. Companies that have not been selected will also be contacted at that time.

How will you select the finalists?

The VCs participating in each city will review the applications submitted for that city and determine the companies they would like to see on VC Pitch Day. They will select finalists based on their specific investment criteria.

How many finalists will you select?

The total number of finalists is dependent on the market, but ranges between eight and 12 companies.

How will my information be used?

Your application will be shared with the VCs, who will review the information to determine the finalists for VC Pitch Day for the purposes of this event.

The session will be recorded. Consent will be received in writing before any distribution.

What should I expect on a pitch day?

Each pitch time slot is 25 minutes and includes two parts:

- Your presentation (10 minutes)
- Questions from the VCs (15 minutes)

The pitch is a closed-door event and will include the panel of VCs along with a few team members from BDO. Other finalists will not attend your pitch presentation.

It is important that you practice your pitches to stay within your allotted time, as there will be a hard stop when your time is up.

We know this is an exciting day for you—make sure to take a deep breath, prepare, and have fun.

How many VC Pitch Day finalists receive funding from the VCs?

There is no ceiling or floor on the number of applicants who will receive funding from the VCs. Applicant success depends on the quality of your pitch and the assessment of each individual VC.

What happens after VC Pitch Day?

BDO's VC Pitch Day is no mere pitch competition. Our VCs have set no cap on the number of groups they will invest in. They have one item on their agenda: the best new Canadian ideas.

The VCs will have your contact details on hand and, if interested, will reach out to you directly to continue the conversation.

We also recommend that you connect with the VCs you are interested in and follow up with them.